



Agenda

Auditorio Blackberry
Mexico City, September 10-13, 2019

Day 1 – September 10
Fintech Track

Registration

8:00-9:00 **Registration & Coffee**

Welcome

9:00-9:15 **Welcome & Introduction**
Fermín Bueno + Andrés Fontao (Finnovista)

Venture Capital

-Fireside Chat- **A new generation of unicorns in Latin America**
9:15-9:45 David Velez (nubank) + Bill Cilluffo (QED Investors)

-Panel- **Venture Capital dives deep into Latin America: The quest for innovation in an undiscovered ecosystem.**
9:45-10:15 David Nangle (Vostok Emerging Finance) + Mariano Carranza (Goldman Sachs) + Diego Serebrisky (DALUS Capital) + Michael Sidgmore (Broadheaven Ventures) + Lynne Bairstow (MITA Ventures)

- Keynote-
10:15-10:35 **Open Banking: challenges and opportunities**
Andrew McFarlane (Accenture)
- Panel-
10:35-11:05 **Empowering communities + expecting returns: lessons learned from Impact Investing**
Jenny Johnston (Floursih VC) + Johana Posada (Elevar Equity) + Adriana Saman (Clocktower Ventures)
- Startup Pitches- **Santander Radar 2019**
11:15-12:00 Welcome by Carlos Marmolejo (Director Ejecutivo de Innovación, Santander México) + Corin Robertson (Embajadora Británica en México) + Adalberto Palma Gómez (Presidente de la Comisión Bancaria de Valores) + Angel Rivera Congosto (Vicepresidente Banca Comercial, Grupo Santander México) and pitches of startups finalists of Santander Radar 2019
- 12:00-12:20 **Coffee Break**
- Panel-
12:20-12:50 **Fintech as an enabler of Startup Hubs: a view into the future of LatAm's development**
Federico Antoni (ALLVP) + Nico Berman (KaszeK Ventures) + Luiz Mazetto (monashees capital) + Luiz Mazetto (monashees) + Thiago Paiva (Liquia Digital Assets)
- Panel-
12:50-13:20 **Fundraising 101 for Fintech Entrepreneurs**
Adalberto Flores (Kueski) + David Poritz (Credijusto) + David Arana (Konfio) + Martin Schrimppff (Zinobe)
- 13:20-14:20 **Lunch**
- Startup Pitches- **Radar Santander 2019**
14:20-14:50 Alejandro Maldonado Viveros (Innovation Director, Banco Santander México) and Pitches of Startups finalists of Radar Santander 2019

Corporate Innovation in Financial Institutions

- Keynote-
14:50-15:10 **The future was yesterday**
James Carroll (MasterCard)

- Panel- **New paradigms of trust: fueling innovation with digital payments**
15:10-15:40 Kevin Fox (Novopayment) + Rodolfo Lanzagorta (Banco Azteca) + Maria Paula Arregui (MercadoPago) + Héctor Cárdenas (conekta) + Ruben Galindo (Capitaltech)
- 15:40-16:10 **Coffee Break**
- Keynote- **Financial Industry Landscape in Mexico and LatAm – paths to collaboration with Fintechs**
16:10-16:30 Francisco Tobías, Citibanamex
- Panel- **Corporate VC as a driver of Innovation in Financial Services**
16:30-17:00 Manuel Silva (Santander Innoventures) + Cristina Cacho (Scotiabank LatAm) + Shilpa Prasad (Younoodle) + Christine Chang (Startupbootcamp Fintech) + Marcela Zetina (BBVA)
- Keynote- **From foes to friends: Driving FinTech innovation through partnerships**
17:00-17:20 Allen Cueli (VISA)
- Keynote- **Venture Capital in Mexico: why now?**
17:20-17:40 Alvaro Rodriguez (IGNIA)
- 17:40-18:00 **Radar Santander 2019 Award Ceremony**
Javier Castrillo Penades (Director General Adjunto de Transformación y Banca Digital, Banco Santander México)

Day 2 – September 11

Fintech Track

Registration

8:00-9:00 **Registration & Coffee**

Welcome

9:00-9:05 **Welcome & Introduction**
Fermín Bueno + Andrés Fontao (Finnovista)

Digital Transformation, Regulation and Technology

-Keynote- **Digital Transformation at Citibanamex**
9:05-9:45 Rodrigo Kuri (Citibanamex)

-Panel- **The-making-of Ley Fintech in Mexico**
9:45-10:15 Rocío Robles (CNBV) + Lorenza Martinez (Accenture) +
Carlos Orta (Deloitte) + Narciso Campos (Creel) + Vicente Fenoll (kubo)

-Keynote- **Open Transformation**
10:15-10:35 Juan Carlos Arroyo (Banco Azteca)

10:35-10:55 **Coffee Break**

-Startup Pitches- **BBVA Open Talent 2019**
10:55-11:40 Pitches - startups finalists of BBVA Open Talent 2019

-Panel- **Tech behind the buzzwords: understanding emerging technologies in Fintech today**
11:40-12:10 Luis Sanchez (emailage) + Edgardo Torres (mambu) + Pablo Viguera (belvo) + Octavio Sanchez (Banco Azteca) + Irving Wladawsky (MIT)

-Fireside Chat- **Modeling credit access for all: credits case study**
12:10-12:30 Sergio Furio (credits) + Katie Llanos-Small (iupana)

-Fireside Chat- **So you're being acquired**
12:30-12:50 Eric Nuñez (OpenPay) + Santiago Zavala (500 startups)

-Panel- **Corporate Innovation Paradigms: Build, buy or invest?**
12:50-13:20 Gustavo Vinacua (BBVA) + Jay Reinemann (Propel) + Jorge Gutierrez (Genera) + Eric Perez Grovas (Jaguar VC)

13:20-14:10 **Lunch**

-Startup Pitches- **BBVA Open Talent 2019**
14:10-14:40 Pitches - startup finalists of BBVA Open Talent 2019

Fintech Entrepreneurship in Mexico

-Panel- **Motives, challenges and insights from launching in the land of Tequila**
14:40-15:10 Matin Tamizi (Cuenca) + Felipe Echandi (Cuanto) + Gonzalo Kirberg (Cumpló) + Grant Taylor (Quotanda) + Nick Grassi (finerio)

-Panel- **Venture debt: Insights on liquidity & long term growth for Fintechs**
15:10-15:40 James Sagan (Arclabs) + Jackie Hyland (a55) + Daniela Calleja (BIVA) + Katie Llanos-Small (iupana)

-Panel- **Product, product, product: the making of great user experiences.**
15:40-16:10 Gabriela Estrada (Vexi) + Sergio Jimenez (flink) + Angel Sahagun (albo) + Daniel Aguilar (Latinia) + Roberto Taboada (kubo financiero)

16:10-16:40 **Coffee Break**

-Startup Pitches- **Startupbootcamp Scale Fintech Mexico City**
16:40-17:20 Pitches - second cohort of Startupbootcamp Fintech Scale Mexico City

-Keynote-

Behavioral Economics: shaping the next generation of human-centered Fintech solutions

17:20-17:40

Demetrio Strimpoulos (Banregio)

17:40-18:00

BBVA Open Talent 2019 Award Ceremony

Day 3 – September 12

Insurtech Track

Registration

8:00-9:00 **Registration & Coffee**

Welcome

9:00-9:10 **Welcome & Introduction**
Fermín Bueno + Andrés Fontao (Finnovista)

9:10-9:25 **InsurTech Track Opening Remarks by AMIS**
Recaredo Arias (AMIS)

Emergence of Insurtech in the World

-Keynote-
9:25-9:45 **Observations, trends & risks: why Insurtech matters.**
Caribou Honig (InsureTech Connect)

-Fireside Chat-
9:45-10:15 **Designing new roadmaps of disruption in the Insurance Industry.**
Irving Wladawsky-Berger (MIT) + Katie Llanos-Small (iupana)

-Panel-
where
10:15-10:45 **Insurtech in Latin America: where do we stand and are we going?**
Juan Mazzini (Celent) + Carlos Zozaya (ITAM/BAL) + Victor Jimenez (Deloitte)

10:45-11:15 **Coffee Break**

-Startup Pitches- **FINNOSUMMIT Challenge – Insurtech Category**
11:15-12:00 Pitches - startups finalists of FINNOSUMMIT Challenge 2019 Insurtech category

Insurtech: regulation, challenges and case studies

- Panel- **Innovate or go home: challenges for insurance companies in Mexico.**
12:00-12:30 Susana Jimenez (Citibanamex) + Eric Pulido (AXA) + Irahm Saldaña (Chubb) + Juan Mazzini (Celent)

- Panel- **Rethinking form and substance of Insurance: new metrics of trust and truth.**
12:30-13:00 Julio Pernia (Bdeo) + Maximilian Kuckemanns (Munich RE) + Oscar Gonzalez Legorreta (flotify) + Enrique Balderas (Seguros Atlas)

- Panel- **Dissecting Insurtech Regulation: what can we learn from Ley Fintech in Mexico?**
13:00-13:30 Leonel Perezniето (Creel) + Marco Urrea (AXA) + Agustin Aramburu (Kayum) + Carlos Noriega (SHCP)

- 13:30-14:30 **Lunch**

- Startup Pitches- **FINNOSUMMIT Challenge – Insurtech Category**
14:30-15:00 Pitches from startups finalists of FINNOSUMMIT Challenge 2019 Insurtech category

Entrepreneurship and Venture Capital: Insurtech

- Panel- **New kids on the block: Tech startups disrupting insurance in Mexico**
15:00-15:30 Maik Schaefer (MangoLife) + Leonardo Cortina (miituo) + Javier Orozco (crabi) + Jesus Hernandez (weecompany) + Victor Cortés (contxto)

- Fireside Chat- **Pioneering InsurTech VC in the region: insights on risks, networks and a nascent ecosystem.**
15:30-16:00 M: Caribou Honig (InsureTech Connect) + Fabrice Serfati (IGNIA)

- 16:00-16:30 **Coffee Break**

- Keynote- **Building Financial Resilience through InsurTech**
16:30-17:00 Laura Elena Rosado (AXA)

17:00-17:15 **FINNOSUMMIT Challenge Insurtech**
Category Awards Ceremony

Day 4 – September 13

Fintech for Inclusion Track

Registration

8:00-9:00 **Registration & Coffee**

Welcome

9:00-9:10 **Welcome & Introduction by Finnovista and Banco Azteca**
Fermín Bueno + Andrés Fontao (Finnovista) + Alejandro Valenzuela
(Banco Azteca)

Fintech for Inclusion

-Fireside Chat- **Huge needs meet huge opportunities:
Fintech as a catalyst of Inclusion**
9:10-9:40 Michael Schlein (Accion) + Tahira Dosani (Accion Venture Lab)

-Fireside Chat- **Financial Inclusion: insights from research**
9:40-10:10 Gabriela Zapata + Barbara Magnoni (EA Consultants)

-Panel- **Empowering women as role models in FinTech for
inclusion**
10:10-10:40 Natalia Wills (promujer) + Gabriela Andrade (InterAmerican
Development Bank) + Marianela Santos (Kalpa Ventures) + Anna Raptis
(Mujeres Invirtiendo)

10:40-11:10 **Coffee Break**

-Startup Pitches- **FINNOSUMMIT Challenge Fintech for Inclusion 2019-
Sponsored by Banco Azteca**

11:10-12:00 Pitches from finalists of FINNOSUMMIT Challenge Banco Azteca
Fintech for inclusion 2019

- Panel- **Cross-pollination of ideas for inclusion: lessons learned from Africa and Asia**
12:00-12:30 Arjuna Costa (Flourish VC) + Tahira Dosani (Accion Venture Lab) + Jonathan Whittle (Quona) + Andrea Marcos (Tala) + Ashim Banerjee (IDMission)
- Panel- **Successful products for financial inclusion: the main challenge for traditional Financial Institutions**
12:30-13:00 Mauricio Schwartzmann (citibanamex) + Laura Elena Rosado (AXA) + Barbara Magnoni (EA Consultants) + Max Niño (DAI) + Juan Carlos Arroyo (Banco Azteca)
- 13:00-13:30 **Coffee Break**
- Startup Pitches- **FINNOSUMMIT Challenge Fintech for Inclusion 2019- Sponsored by Banco Azteca**
13:30-14:00 Azteca Pitches - startups finalists of FINNOSUMMIT Challenge Banco Fintech for inclusion 2019
- Fireside Chat- **UX design and bottom-lines: thoughts on financial inclusion and frontline innovation.**
14:00-14:30 Arjuna Costa (Flourish VC) + Ben Knelman (Juntos Global)
- Panel- **Startups in Financial Inclusion: credit for everyone**
14:30-15:00 Nima Pourshasb (minu) + Vicente Fenoll (kubo) + Ruben Chavez (yotepresto) + Daniel Akle (branch) + Marilu Paez (afluenta)
- 15:00-15:30 **FINNOSUMMIT Challenge Fintech for Inclusion 2019- Sponsored by Banco Azteca Awards Ceremony and Closing Remarks**