

## Press release

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### Second edition of FINNOSUMMIT in Miami focuses on the importance of open collaboration with Fintechs in Latin América

- FINNOSUMMIT, the flagship event for the Latin American Fintech sector, will host, on October the 4th and 5th, the Final of the second edition of Visa's Everywhere Initiative LAC.
- FINNOSUMMIT will be the framework to collaboratively explore the strategies through which financial institutions can benefit of digital technologies promoted by Latin American Fintech startups.

**Miami, FL. October 1st, 2018.** [FINNOSUMMIT](#), the flagship event for the Latin American Fintech sector arrives in Miami next October the 4th and 5th to analyze the Fintech innovations that are revolutionizing the financial industry and to foster the most innovative undertakings in the region.

The event, organized by *Finnovista in association with LAB Ventures*, has become the most successful Fintech conference and the one with the greatest track in all Latin America region seeking to turn Miami into the meeting point par excellence of the pan-American Fintech industry.

For two days, the event will gather 300 attendees, among which will be the most renowned entrepreneurs, financial services innovators, insurance and financial institutions' executives, as well as the main investors at a regional and international level, to analyze the opportunities in relation to the region's financial ecosystem, present disruptive tech innovations and to build bridges and create connections between the financial industry and Fintech startups to foster collaboration and Innovation in the region.

As for the [speakers](#) participating at this new edition, FINNOSUMMIT will bring together internationally recognized Fintech experts from the United States, Latin America and Europe. Furthermore, the event will be the culmination of the [Miami Fintech Festival](#) and will be inaugurated by the Mayor of the city, Francis X. Suárez.

Topics in the [agenda](#) of the event include: Collaboration of Venture Capital in Latin America; Digital Identity in banking; the building of financial services' platforms through blockchain, the construction of a regulatory framework for Fintech; or Financial Inclusion through Fintech, amongst many others. Additionally, the conference will host the finals of two of the main programs for Fintech startups in the region. The first is the final of [Visa's Everywhere Initiative](#) a program in which more than 350 startups applied to become the most innovative startup from Latin America and the Caribe, where the winning startup will be awarded a US\$50,000 prize and the privilege to collaborate with Visa to change the future of payments, connect with VC investors and with VISA's partners' ecosystem. The second is [Startupbootcamp Scale FinTech Mexico City's](#) Demo Day, where attendees may discover the story of evolution and innovation of the startups that make up this program's first generation.

See full agenda [here](#), and confirmed speakers [here](#).

FINNOSUMMIT arrives in Miami thanks to the support of companies such as Visa, IFC, Todo1, Veritran, Afluenta, Novopayment, Emailage and IdentityMind among others.

#### When?

October 4-5, 2018.

Registration starts at 8:00 a.m.

Welcome & Introduction starts at 9:00 a.m.

*Press release*

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**Where?**

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