PRESS RELEASE

Fintech leaders from across LatAm gather at FINNOSUMMIT Miami by LendIt Fintech to drive the industry forward

More than 700 Fintech key players and 150 thought leaders discuss the opportunities and challenges facing Latin America's Fintech industry

Miami, December 5th, 2019. This week FINNOSUMMIT Miami by LendIt Fintech brought together the Latin American Fintech ecosystem to examine the latest developments in the region's financial services. This inaugural event was jointly organized by Finnovista, an impact organization that promotes Fintech and Insurtech ecosystems, and LendIt Fintech, the world's leading fintech media company.

"Technology and innovation require an iterative research and experimentation process. At Finnovista, we're committed to creating the right platforms for key players to meet, learn and launch joint ventures. And, even better to do it with a LatAm regional emphasis at FINNOSUMMIT Miami by LendIt Fintech!", says Andrés Fontao, Co-Founder & Managing Partner of Finnovista. "This edition is a joint production of two amazing companies with shared values," he added.

Bo Brustkern, Co-Founder and CEO of LendIt Fintech, adds: "We are thrilled with how well this event was received by the Latin American Fintech community. FINNOSUMMIT Miami by LendIt Fintech is the first major international conference dedicated to financial innovation in LatAm, and the enthusiasm to attend, openness to share ideas, and excitement regarding the region is palpable. We expect huge growth in 2020."

The event also hosted the 12 finalists of the VISA Everywhere Initiative, an innovation program to find the most promising Fintech startups in Latin America and the Caribbean. From 190 applicants, Mexico-based Flexio was selected as the winner.

With over 150 thought-leaders presenting at the event, the insights gained were vast. Key talking points included investment interest from Asia; the new wave of neo-banks; differing regulations across the region; the potential of fintech to support LatAm's SMEs; eliminating the gender gap; blockchain; and, much more.

FINNOSUMMIT Miami by LendIt Fintech was the perfect venue for networking and deal-making. Over 1,500 meetings were facilitated on the event's 1:1 Meetings App, and networking continued well into the evening at the Opening Night Party at EPIC Rooftop.

FINNOSUMMIT Miami by LendIt Fintech was made possible thanks to the support of our sponsors and exhibitors: Afluenta, Amazon Web Services and Visa; Lendico, N5Now, Nexoos, PayJoy, Veritran and Vervent; Aracar Group, Atlas Fintech, Creze, Emailage, Formiik, Itscredit,

Mambu, Novopayment, ProBank Austine, Rapyd, Underwrite.ai, Camara Argentina Fintech, and ZestAi. And, good luck to all the startups that participated including Adelantos, Aptum, Clickit Tech, CRiskCo, dataPlor, ID Finance, IrisGuard, Kushki, Mo Technologies, Ocrolus and Rebel.

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Editor's Note

For images and logos click here.

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About FINNOSUMMIT MIAMI by LendIt Fintech

FINNOSUMMIT Miami by LendIt Fintech is a gathering of over 700 of Latin America's most innovative Fintechs, investors and banks, as well as global industry leaders who are interested in uncovering the latest trends and investment opportunities in the region.

The event is jointly organized by Finnovista & LendIt Fintech.

About Finnovista

Finnovista is an impact organization that empowers Fintech and Insurtech ecosystems in Latin America and Spain through a collaborative platform that encompasses acceleration and scale-up programs, events, research projects, competitions and other collaborative innovation programs with industry corporates.

About LendIt Fintech

LendIt Fintech is the world's largest Fintech media company. Every day we celebrate, educate and connect the people who power the Fintech industry. Our products include large scale industry events, executive roundtables, daily news emails, podcasts, whitepapers and webinars.