

PRESS RELEASE –

Startupbootcamp FinTech in Latin America positions as genuine launchpad for regional FinTech startups

- *The nine fintech startups of the second generation of Startupbootcamp FinTech in Latin America showcased their innovation story and roadmap in Demo Day: seven of them, announced their launch by end of the year.*
- *The event was made up of 250 attendees: fintech industry and entrepreneurship community in Mexico City key players.*

Mexico City, November 14th, 2018 – Startupbootcamp FinTech in Latin America (joint venture between Startupbootcamp and Finnovista) celebrated the end of its second batch during Demo Day.

In front of key players, the nine fintech startups of the generation showcased their innovation story and evolution during their acceleration process, and also their roadmap for the following months. Seven of them announced their official launch, and almost all, disclosed strategic alliances and pilot projects.

After 13 weeks of acceleration, more than 25 founders entrepreneurs had 60 keynotes, 15 workshops and 340 mentoring sessions, conversations with more than 270 experts, the local and global team, and one-to-one meetings with the corporate partners of the program: [Visa](#), [Fiinlab powered by Gentera](#), [BanRegio](#), [HSBC México](#), [EY México](#), [IGNIA](#), [Latinia](#) and [White & Case](#).

Since its selection in July 2018, the second generation of [Startupbootcamp FinTech Mexico City](#) have proven to be part of a new era for fintech industry in Latin America, in which startups are consolidated as the constructors of the transformation rails of the financial industry, and making the sector more gender inclusive. It was made up by [DevBlocks](#) (Mexico), [Hurra Credit](#) (Mexico), [La Plataforma](#) (Chile), [Luz Verde](#) (Ecuador), [Prometeo](#) (Uruguay), [Sin Conta](#) (Mexico), [SEIF](#) (Mexico), [TasaTop](#) (Peru) and [Tu Identidad](#) (Mexico).

Compared to the first last year, this cohort had more women among its founder and teams, and some solutions in blockchain, financial management and identity authentication are highlighted.

Eduardo Morelos, Program Director of Startupbootcamp FinTech Mexico City declared: “We have successfully closed the second chapter of this program in Latin America: nine startups accompanied us on our mission. They shared their innovations, and growth plans, but above of all, their vision and commitment to the transformation for the financial industry in the region through technology and the collaboration with key players and corporates”

During the event, 250 attendees joined to the local team to closure this second batch, and Roger Park, EY Americas Advisory and Financial Services Innovation Leader presented the greatest FinTech trends in the continent, announcing the transformation in various sectors.

At the end, Morelos invited regional fintech startups to join the Startupbootcamp global community for the next cohort of startups, which will be announced in Q1 2019.

Editor's Note

For images and logos click here

About Startupbootcamp FinTech

Launched in 2014, Startupbootcamp FinTech is the leading global FinTech accelerator focused on innovation for the financial services industry. Based in London, Singapore, New York, Dubai and Mexico City, each program is supported by a network of financial services partners, as well as an extensive mentor and alumni network from more than 30 countries across the globe. Startupbootcamp FinTech is part of the global award-winning Startupbootcamp, a network of industry focused startup accelerators. For more information, visit: <http://www.startupbootcamp.org> where you can find details about each program.

[Startupbootcamp FinTech Mexico City](#) is supported locally by Visa, Fiinlab powered by Genera, Banregio, HSBC Mexico, EY Mexico, IGNIA, Latinia and White & Case.

Twitter: [@sbcFinTech](#)

LinkedIn: <https://www.linkedin.com/company/startupbootcamp-fintech>

About Finnovista

Finnovista is an organization that promotes the development of Fintech entrepreneurship in Latin America and Spain, building bridges between startups and corporates in the Financial Services industry.

Web: www.finnovista.com

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