



## **LendIt Fintech and Finnovista join forces to create premier Fintech conference for LatAm Fintech Leaders: FINNOSUMMIT Miami by LendIt Fintech**

- FINNOSUMMIT Miami by LendIt Fintech is the gathering place for Latin America's Fintech ecosystem, bringing together 500+ active investors, game-changing Fintechs, and innovative banks from across LatAm.
- This inaugural event is jointly organized by Finnovista and LendIt Fintech and will take place on December 3rd and 4th at the JW Marriott Marquis in Miami.
- Senior decision makers from 175+ companies from more than 25 countries across the region will gather to network and discuss the most exciting trends and technologies emerging from the LatAm market.

**Miami, 8 August 2019.** Finnovista, an impact organization that promotes Fintech and Insurtech ecosystems, and LendIt Fintech, the world's largest Fintech media company, today announced their new joint venture, **FINNOSUMMIT Miami by LendIt Fintech**: a unique gathering of 500+ financial services innovators, to connect and reimagine the future of finance in Latin America.

Finnovista and LendIt Fintech have independently hosted dozens of successful Fintech events in Europe, China, the US and Latin America, with attendance at each event ranging from 1,000 to 5,000+. Now for the first time, they are joining forces for the benefit of the global Fintech ecosystem, and especially for the innovators of Latin America and the Caribbean.

Taking place on December 3-4 in Miami, the event brings together the region's most exciting Fintechs, banks and investors, as well as global players and international investors interested in the Latin American Fintech market. With more than 175 companies represented from more than 25 countries, this is where the industry comes to connect and learn more about regional trends and investment opportunities.

FINNOSUMMIT Miami by LendIt Fintech offers 100+ speakers sharing their unique insights across 3 tracks of content covering topics like Open Banking, Lending Innovation, Digital Banking, Fintech Regulation, Insurtech and Partnerships; unparalleled networking opportunities with more than 2,000 meetings anticipated; and an expo hall featuring 50+ startups and service providers.

The event is also host to the final of the [Visa Everywhere Initiative](#): the culmination of an innovation program in which more than 100 Fintech startups applied to be crowned the most innovative startup from Latin America and the Caribbean.

Andrés Fontao, Managing Partner of Finnovista, shares: "Thanks to the consolidated innovation network of Finnovista in the region and the global reach of LendIt Fintech, FINNOSUMMIT Miami by LendIt Fintech will fuel the opportunities for collaboration in Latin America. We want to bring together the entire regional ecosystem to discover new trends, generate investment opportunities and lead the path in the transformation of the financial services industry in Latin America."



Bo Brustkern, Co-Founder and CEO of LendIt Fintech, adds, "I am very excited about our new partnership with Finnovista, and the potential that FINNOSUMMIT Miami by LendIt Fintech has to truly transform fintech in the region. With LatAm's financial services undergoing such a strong period of evolution and growth, this event couldn't come at a better time. We are delighted to provide this emerging sector with a much-needed venue for networking and sharing ideas."

For more details, please visit the LendIt Fintech & Finnovista websites:  
[www.lendit.com/latam/2019](http://www.lendit.com/latam/2019) and <http://miami.finnosummit.com>.

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### **Editor's Note**

For images and logos click [here](#).

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### **About FINNOSUMMIT MIAMI by LendIt Fintech**

FINNOSUMMIT Miami by LendIt Fintech is a gathering of over 500+ of Latin America's most innovative Fintechs, investors and banks, as well as global industry leaders who are interested in uncovering the latest trends and investment opportunities in the region.

The event is jointly organized by Finnovista & LendIt Fintech.

### **About Finnovista**

Finnovista is an impact organization that empowers Fintech and Insurtech ecosystems in Latin America and Spain through a collaborative platform that encompasses acceleration and scale-up programs, events, research projects, competitions and other collaborative innovation programs with industry corporates.

### **About LendIt Fintech**

LendIt Fintech is the world's largest Fintech media company. Every day we celebrate, educate and connect the people who power the Fintech industry. Our products include large scale industry events, executive roundtables, daily news emails, podcasts, whitepapers and webinars.